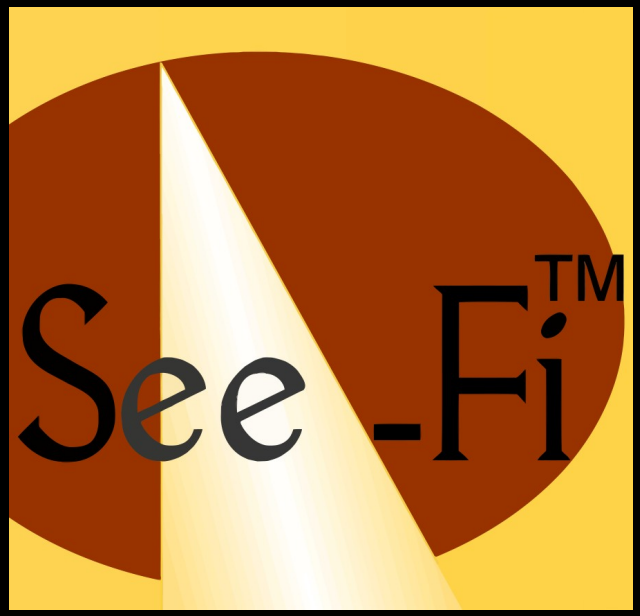
Know when to meet…



Connecting people with calendars

mSeer, Inc.

www.mSeer.com

Everyday Challenge…

Tired of back and forth emails and phone tags?

Cannot share phone calendar in real-time?

Cannot share phone calendar with important customers, vendors and suppliers?

Current solutions are too expensive and not real-time.

Calendar sharing implies uploading calendar to a server or synchronizing calendar with a corporate calendar.

Manual scheduling increases costs and reduces productivity.

Loosing productivity – time and money.

Real-time phone calendar sharing and scheduling using SMS.

Direct phone-to-phone – no server, no uploads.

Instantly lookup schedule availability and schedule meetings.

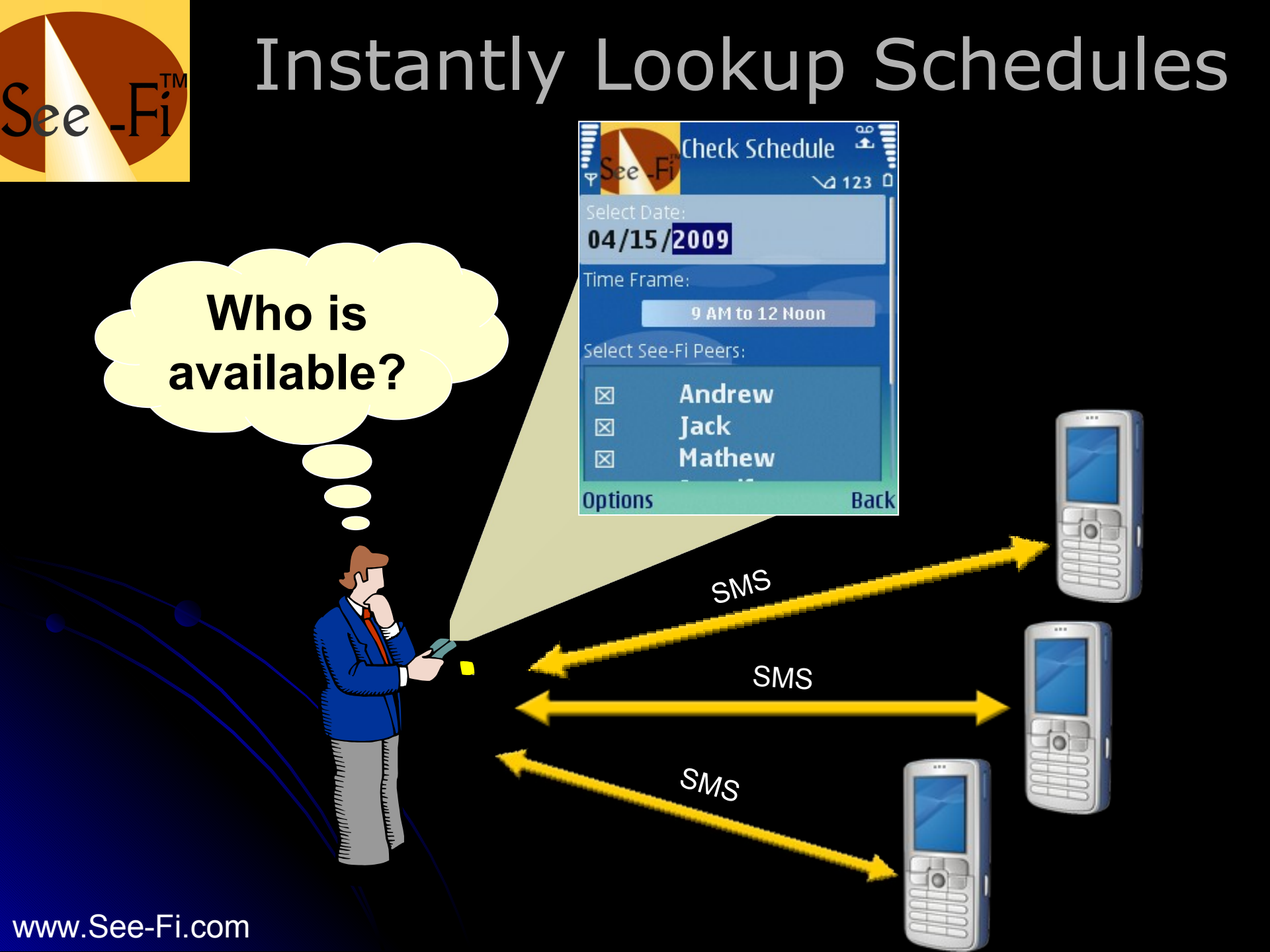
Solves schedule conflicts and simplifies everyday essentials.

Easily integrates with phone calendar which is synchronized with enterprise system.

Logging, privacy controls and much more…

www.See-Fi.com

Instantly Lookup Schedules



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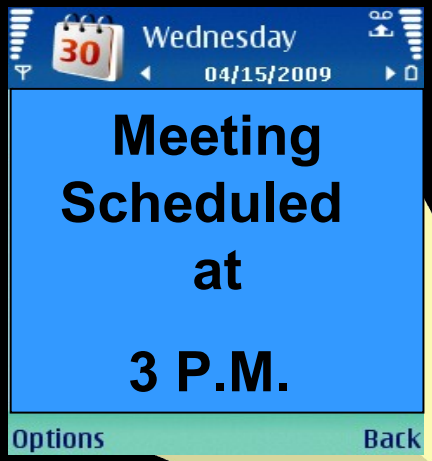
View Schedule Availability

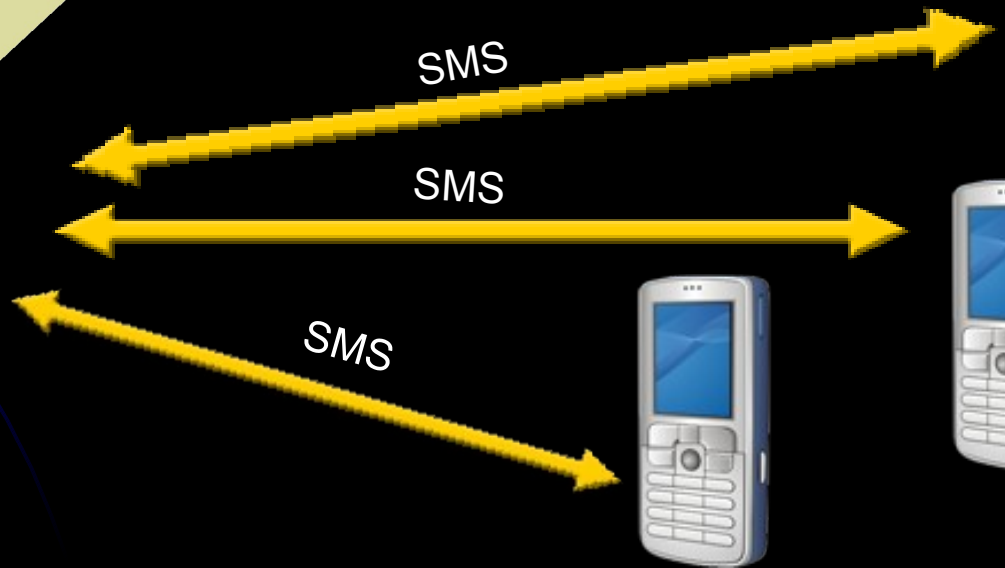
Instantly view schedule availability of multiple people

'A' means **'Available'**

'Red' means **'Busy'**

Schedule Appointments





www.See-Fi.com

Activity Log

Incoming request from Jack

Outgoing request to check schedules

Privacy Controls

Only See-Fi Peers can access calendar

Selective Sharing among See-Fi Peers

Mathew is blocked

Much More...

- Integration with back end systems
- Push via BES
- Automatic lookup from contact list
- Exporting See-Fi Peers
- Activity Log Archive
- Automatically identify best time availability
- Meeting management
- Business collaboration
- Cross platform/device

Device Platforms

- BlackBerry 4.5 and higher
- Symbian platform - S60 3rd Ed.
- Nokia S40 platform
- Android and iPhone – coming soon

See-Fi – ROI Analysis

Number of meetings per day	3
Participants in each meeting	5 people
Total participants in all meetings (5 people X 3 meetings)	15 people
Number of emails sent to check schedule availability for 3 meetings	3
Number of email responses received by 15 people	15
Number of emails sent to all participants to confirm meeting	3
Total emails exchanged	21
Time to process one email	2 minutes
Time to process 21 emails/day	42 minutes

ROI Analysis – contd.

Time to process 21 emails/day	42 minutes
Number of working days in a month	20 days
Total time spent per month to schedule meetings	**840 minutes**
840 minutes! How many hours/month?	**14 hours/month**

In the above scenario, See-Fi can save businesses on an average of 14 hours/month. This amounts to 168 hours/year – a huge productivity gain of almost 4 weeks/year.

About mSeer

mSeer is a private company located in Orlando, FL, USA. At mSeer, we believe that mobile phone calendar sharing should be as easy as making a phone call. We understand that the usage pattern and calendar sharing experience is different when using a mobile phone, and that is why we developed a calendar sharing technology that is suitable for mobile phones.

mSeer is a member of Forum Nokia PRO, a program that provides advanced technical, business development and marketing support to select mobile software companies worldwide. We are partners with AT&T, BlackBerry, Orange, Verizon, AirTel and other leading carriers and OEMs worldwide.

Recently Nokia selected See-Fi to showcase as a most useful and innovative business application during Consumer Electronic Show (CES 2010) at Las Vegas.

More Info

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