

Know when to meet...




Connecting people with calendars

mSeer, Inc.

www.mSeer.com

Everyday Challenge...



Find a time slot that works for everyone?

Tired of back and forth emails and phone tags?

Cannot share phone calendar in real-time?

Cannot share phone calendar with important customers, vendors and suppliers?

Current solutions are too expensive and not real-time.

Calendar sharing implies uploading calendar to a server or synchronizing calendar with a corporate calendar.

Manual scheduling increases costs and reduces productivity.

Loosing productivity – time and money.



Real-time phone calendar sharing and scheduling using SMS.

Direct phone-to-phone – no server, no uploads.

Instantly lookup schedule availability and schedule meetings.

Solves schedule conflicts and simplifies everyday essentials.

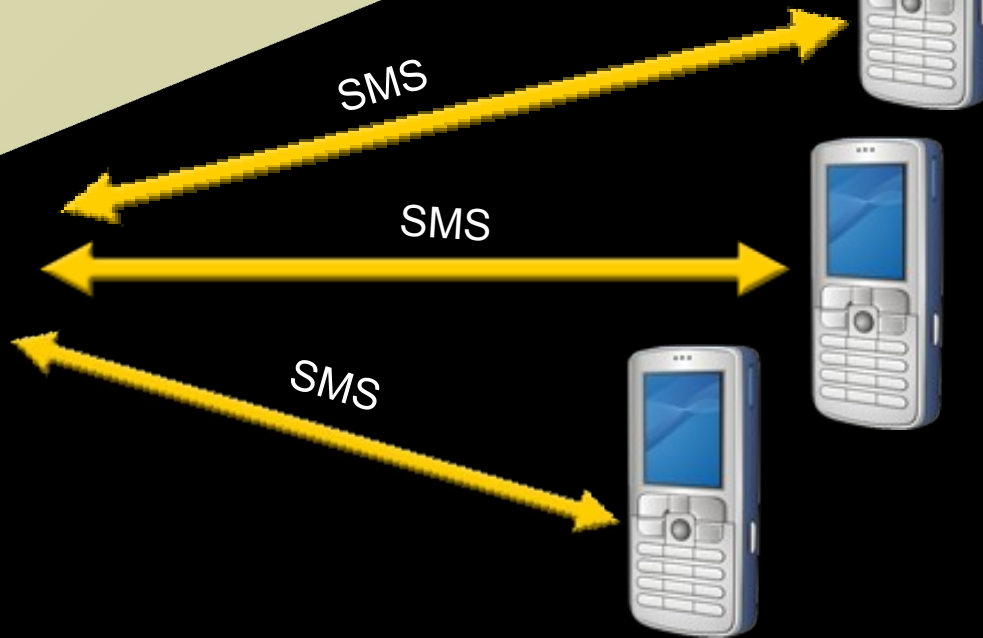
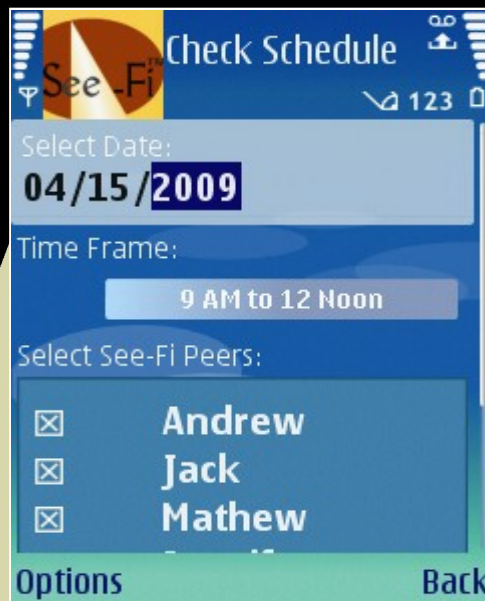
Easily integrates with phone calendar which is synchronized with enterprise system.

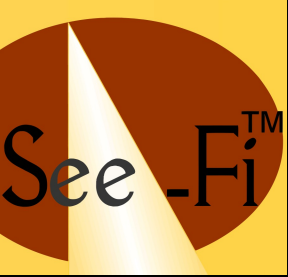
Logging, privacy controls and much more...



Instantly Lookup Schedules

Who is available?





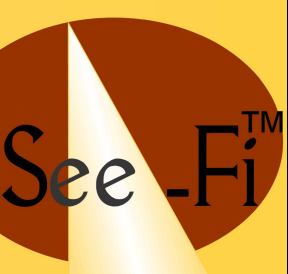
View Schedule Availability

Instantly view schedule availability of multiple people

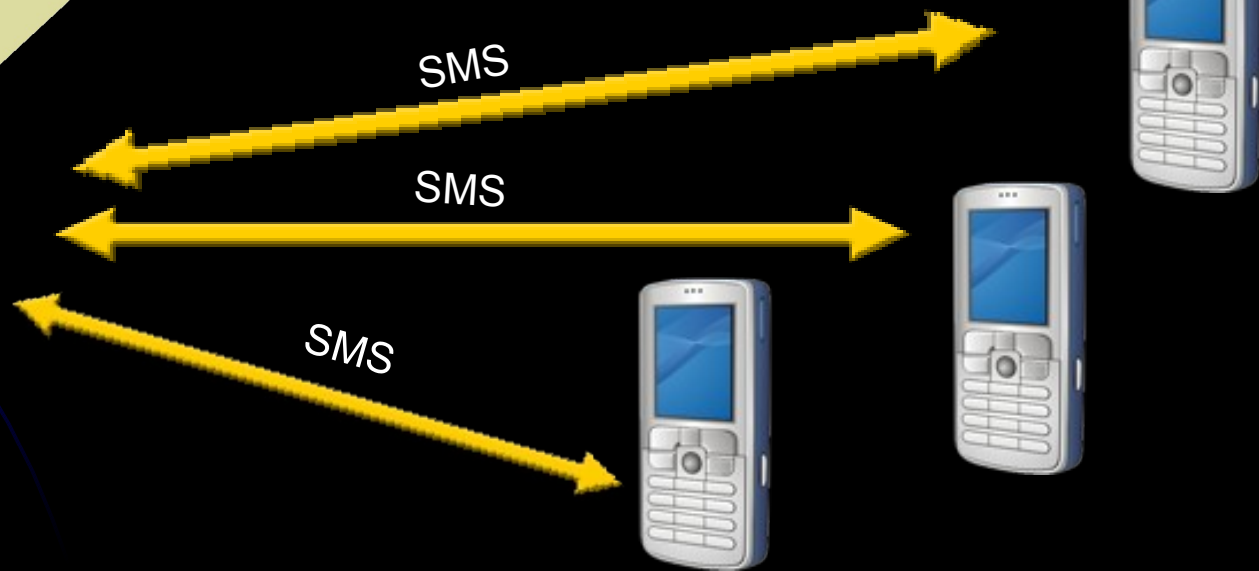
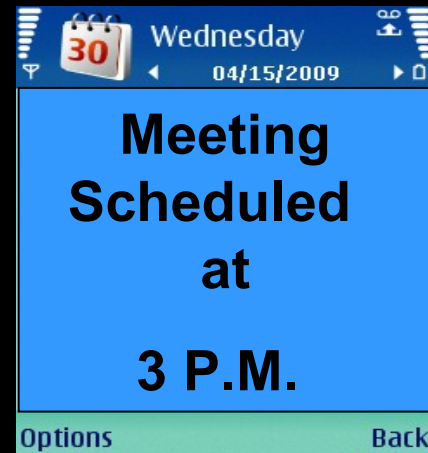
Day	09:00	09:30	10:00	10:30	11:00	11:30
Wed Apr 15						
Andrew	Red	A	A	Red	Red	Red
Jack	A	Red	A	Red	A	Red
Mathew	Red	Red	A	Red	A	Red
Jennifer	A	Red	A	Red	Red	A
Nicole	Red	A	A	A	Red	Red

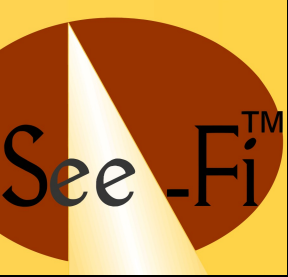
'A' means 'Available'

'Red' means 'Busy'



Schedule Appointments





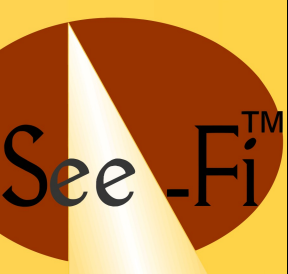
Activity Log

The screenshot shows the "Activity Log" interface on a mobile device. At the top, there is a header with the See-Fi logo and the title "Activity Log". Below the header, there is a list of activity entries. Each entry consists of a colored arrow (green for incoming, blue for outgoing) and text describing the activity. The entries are: "Jack Check Schedule" (green arrow pointing down), "Meeting Invite Product rollout..." (blue arrow pointing up), "Check Schedule 9 AM to 12 Noon" (blue arrow pointing up), and "Mathew Check Schedule" (green arrow pointing down). At the bottom of the screen, there are two buttons: "Options" on the left and "Back" on the right.

Direction	Activity
Incoming (Green Arrow)	Jack Check Schedule
Outgoing (Blue Arrow)	Meeting Invite Product rollout...
Outgoing (Blue Arrow)	Check Schedule 9 AM to 12 Noon
Incoming (Green Arrow)	Mathew Check Schedule

Incoming request from Jack

Outgoing request to check schedules



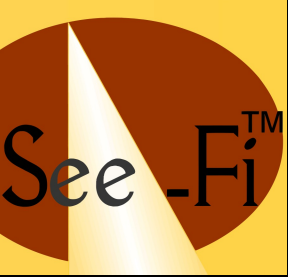
Privacy Controls



Only See-Fi Peers can access calendar

Selective Sharing among See-Fi Peers

Mathew is blocked



Much More...

Integration with back end systems

Push via BES

Automatic lookup from contact list

Exporting See-Fi Peers

Activity Log Archive

Automatically identify best time availability

Meeting management

Business collaboration

Cross platform/device



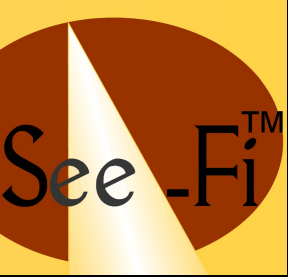
Device Platforms

BlackBerry 4.5 and higher

Symbian platform - S60 3rd Ed.

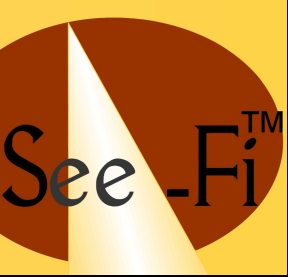
Nokia S40 platform

Android and iPhone – coming soon



See-Fi – ROI Analysis

Number of meetings per day	3
Participants in each meeting	5 people
Total participants in all meetings (5 people X 3 meetings)	15 people
Number of emails sent to check schedule availability for 3 meetings	3
Number of email responses received by 15 people	15
Number of emails sent to all participants to confirm meeting	3
Total emails exchanged	21
Time to process one email	2 minutes
Time to process 21 emails/day	42 minutes



ROI Analysis – contd.

Time to process 21 emails/day	42 minutes
Number of working days in a month	20 days
Total time spent per month to schedule meetings	840 minutes
840 minutes! How many hours/month?	14 hours/month

In the above scenario, See-Fi can save businesses on an average of 14 hours/month. This amounts to 168 hours/year – a huge productivity gain of almost 4 weeks/year.

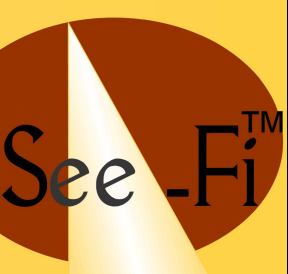


About mSeer

mSeer is a private company located in Orlando, FL, USA. At mSeer, we believe that mobile phone calendar sharing should be as easy as making a phone call. We understand that the usage pattern and calendar sharing experience is different when using a mobile phone, and that is why we developed a calendar sharing technology that is suitable for mobile phones.

mSeer is a member of Forum Nokia PRO, a program that provides advanced technical, business development and marketing support to select mobile software companies worldwide. We are partners with AT&T, BlackBerry, Orange, Verizon, AirTel and other leading carriers and OEMs worldwide.

Recently Nokia selected See-Fi to showcase as a most useful and innovative business application during Consumer Electronic Show (CES 2010) at Las Vegas.



More Info

www.See-Fi.com

www.See-Fi.mobi

info@mSeer.com